

## Case Study : National Lock and Safe

Based in Hertfordshire, National Lock & Safe (NLS) is one of the UK's leading Locksmith Services working around the clock, 365 days of the year, anywhere in the UK.

Their staff needed to be able to respond to customer enquiries at all times and so they were looking for a seamless on-line database system for both offices that could speed up processes and also enhance team communication.



Evergreen created an easy to use bespoke web application database system so that all their staff are able to respond to order requests in real time and from any web-enabled computer nationwide, and effectively communicate with the engineers, providing them with all the information needed to carry out the order as well as returning the paperwork to the office as soon as the job is completed.

Overall, the powerful online database has generated NLS about a 70% saving in time and money by increased efficiency.

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### Key Benefits:

- Real-time quotations and orders are managed alongside customer and contractor details.
- Staff have secure remote access to database so can respond to customer enquiries 24/7.
- Powerful in-built security that protects against unauthorised access.

- Locksmiths and other contractors receive orders from the system directly to mobile devices or by email.
- Customisable reports ensures a quick, simple and accurate snapshot of how the company is performing.

#### Less paper, less chaos equals increased efficiency

Says Managing Director John Emberton, 'I liked the idea of a world where there is less paper and everything is in one place. Integrating two sites was a bit chaotic so it was a chaos solving problem that needed to be overcome.'

After an extensive internet search, three companies were approached to provide a bespoke on-line database system that would cater to the company's needs. John Emberton admits that choosing the Gloucestershire based web development team at Evergreen to build a bespoke web application for National Lock & Safe, was the best decision he could have made, as he is quick to point out. '*Evergreen spoke to me in a manner that was professional and not just like sales reps. They knew their nuts and bolts and understood my needs perfectly*.'

# 'Overall the system has generated about a 70% saving in time and money.'

Locksmiths and other contractors receive work orders from the new system directly to their mobile phone, fax machine or email. Quotations and orders are managed alongside customer and contractor details saving National Lock & Safe time and money, as John Emberton explains. 'We used to have loads of paperwork generated – particularly invoices but these are all now sent out on-line electronically, which is an invaluable tool. Overall the system has generated about a 70% saving in time and money since it was installed.'

The key benefits of the system are that the company now has a competitive edge over other businesses in their field and can provide a better level of customer service. It is also able to provide real-time updates for clients and staff with a powerful in-built security that protects against unauthorised access.

An array of customisable reports such as the monthly analysis report, ensures a quick, simple and accurate snapshot of how the company is performing without having to run reports from an accounting package running in parallel.

So is the system difficult to use? Not at all! As with all Evergreen web solutions, the on-line software was designed as a bespoke web application and so was particularly created to suit the working style of the business as John points out, '*it's a very* 

intuitive system. It was written as a bespoke application, particularly created for people who are in our line of business to understand.'

With continual technological development aided by Evergreen's expertise and National Lock & Safe's own exceptional staff, the business has been able to demonstrate cost savings and increased efficiency to all its customers.



The system has been affectionately named 'JEMma' after JEM Security and John Emberton and his staff can't now imagine working without their new on-line electronic team mate. 'Without JEMma it would be difficult knowing things on a day to day basis. Each part of the system is reliant on another so I could not do without any part of it now.'

#### Responsive every step of the way.

Emberton continues to add that the project has been as seamless as he had hoped and that there were no real teething problems. 'We've made tweaks here and

there and the system has developed according to our needs. Evergreen have been with us every step of the way and are always very responsive.'

The beauty of having a bespoke web application rather than an 'off the shelf' internet solution, is that it can grow and be adapted as the needs of the business grow. Since the initial format and database were installed, JEMma has had countless upgrades to meet the growing needs of the business and further developments are yet to come offering further solutions to new business problems. National Lock & Safe will be working closely with Evergreen for further enhancements to improve their stock control and quoting system and introduce measures that will meet the specific individual needs of their end customers.

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John Emberton describes his working relationship with Evergreen as '*spot on*'. Being a 24/7 365 days a year real-time company it is important to National Lock & Safe to have reliable and responsive assistance as and when required and the team at Evergreen have not disappointed. '*The Evergreen team are always there and very responsive. In the 12 years since we first had JEMma installed I can count on one hand the number of times the system has been down and time spent down has been minimal.*' Evergreen's expertise was further challenged when the Engineer's needed to access their system data on their mobile devices. '*Evergreen's finest hour has been being the creator of the best looking offline forms imaginable! These will bring us huge savings for real-time information forms.*'

Whilst National Lock & Safe would not want to give away their competitive edge in recommending the current version of JEMma that they have developed over the years, John Emberton would gladly recommend the basics of the JEMma programme and would certainly recommend Evergreen as the ideal company to create a bespoke on-line application that can meets the current and growing needs of any individual business. '*I would have no hesitation in recommending Evergreen, as I have had nothing but the best service and best value from them. They are all geniuses at Evergreen. I am happy to sing their praises from the rooftops!* 

Since implementing the bespoke web-based database system that Evergreen created for us, we have seen a 70% saving in time and money. I would have no hesitation in recommending Evergreen, as I have had nothing but the best service and best value from them.



John Emberton, Managing Director National Lock and Safe

To ensure your software project delivers, call Evergreen on 01454 269 087